









Hidden Gems

Bold and fresh, these designers are poised to break out.

IARMAN

Arman Sarkisyan was destined to be a jewelry designer. A native of Armenia, he practically grew up in his father's studio, where he started dabbling in goldsmithing at age 12. Now based in Los Angeles, Sarkisyan designs ornate yellow gold and oxidized silver pieces that draw from gothic and Byzantineera motifs. One standout: a jumbo gold cocktail ring detailed with hand-etched curlicues and set with an emerald cabochon. Sarkisyan prides himself on the old-school methods he learned from his father; everything is handmade. Thus, he says, "I have an emotional attachment to each and every piece that leaves my studio."

JESSICA IREDALE

BELOW: Arman Sarkisyan



There's nothing like celebrity interest to jump-start a budding design career. Four years ago, Sarah Jessica Parker chose a pair of Nicole Landaw's earrings to wear on Sex and the City. That was just the ego boost necessary for the Brooklyn designer, then doing private-label jewelry. to launch her own collection in 2004. Since then, her yellow gold designs-often characterized by organic, geometric motifs such as clusters of circles shaped into a ring or a cuff-have won the attention of many custom Jewelry aficionados. The goldsmith says her first love is working with metal, but she's recently expanded her repertoire of custom stones, which

and rock crystal.

now includes tigereye

3|MARGARET

Most little girls prefer to play with dolls, but Oriana Melamed-Sabrier spent her childhood obsessing over minerals and rocks. "I've always loved stones," says the Geneva designer. "I had a crystal collection when I was a kid." Last year Melamed-Sabrier. who studied jewelry in London and designed it at Cartier, teamed up with her businessminded sister, Candice Ophir, to found Margaret, a name the siblings have long found "very regal." Melamed-Sabrier was inspired by 19th-century tiaras for certain designs, including a diamond-studded ring. And some of her techniques, such as setting diamonds in silver and lining ring interiors in red gold, date back to Victorian times.

-SOPHIA CHABBOTT

na Melamed-Sabrier Candice Ophir





There's a new jewelry boutique in Venice. California: LFrank. Designer Liseanne Frankfurt. known for bold, earthy designs such as a teardrop-shaped turquoise ring surrounded by emerald cabochons, expects the shop's location to impact her work. "I have wanderlust, I find art, architecture and people incredibly inspirational in a restorative way," she says. "Something as simple as the arch of a doorway could become a motif." Soon, the store will house Frankfurt's new line featuring rosecut sapphires. But she's not limiting herself to jewelry; collections of rugs and dinnerware are also on her agenda. "I'm really prolific," she muses. -S.C.

ABOVE: Liseanne Frankfurt

From top: Arman's 22k yellow gold, oxidized sterling silver, blue topaz and diamond earring, \$6,080, ylang23.com, and 22k yellow gold, oxidized sterling silver, emerald and diamond ring, \$11,385, fragments.com; Nicole Landaw's 14k yellow gold and quartz cuff, \$5,500, and 18k yellow gold and amethyst ring, \$2,500, at Arp, Los Angeles, arplosangeles.com; Margaret's 18k rose gold, sterling silver and diamond ring, price available upon request, 41.22.732.6640; LFrank by Liseanne Frankfurt's 18k yellow gold and emerald ring, \$6,500, and 18k yellow gold, turquoise and emerald ring, \$4,100, at LFrank, Venice, California, Ifrankjewelry.com.